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# **Overview**

# Identification

### **COUNTRY**

Nicaragua

# **EVALUATION TITLE**

ProNicaragua

### **EVALUATION TYPE**

Independent Evaluation

#### **ID NUMBER**

DDI-MCC-NIC-AG2-2014-v1

# Overview

### **ABSTRACT**

The focus of this performance evaluation was whether or not the ProNicaragua Activity's program logic was sound and successful and had the intended benefits related to generating economic growth. The evaluation sought to determine if the Activity did what it was designed to do, and whether it had unintended benefits. This Performance Evaluation employed qualitative methods to assess the degree to which activities were undertaken and implemented; the achievement of outputs, outcomes and impacts; and prospects for sustainability.

# **EVALUATION METHODOLOGY**

Ex-Post

### **TOPICS**

Topic	Vocabulary	URI
Agriculture and Irrigation	MCC Sector	

### **KEYWORDS**

Nicaragua, ex-post evaluation, Agriculture, ProNicaragua

# **Producers and Sponsors**

## **PRIMARY INVESTIGATOR(S)**

Name	Affiliation
Michael Ketover	Independent evaluator

### **FUNDING**

Name	Abbreviation	Role
Millennium Challenge Corporation	MCC	

# Metadata Production

# **METADATA PRODUCED BY**

Name	Abbreviation	Affiliation	Role
Millennium Challenge Corporation	MCC		Review of Metadata

## **DATE OF METADATA PRODUCTION**

2014-10

### **DDI DOCUMENT VERSION**

Version 1 (2014-10-1)

#### **DDI DOCUMENT ID**

DDI-MCC-NIC-AG2-2014-v1

# MCC Compact and Program

### **COMPACT OR THRESHOLD**

Nicaragua Compact

### **MCC SECTOR**

Agriculture and Irrigation (Ag & Irr)

### **PROGRAM LOGIC**

Within the Rural Business Development Project, this Activity (referred to as the ProNicaragua Activity) was expected to generate economic growth and job creation in the northwest region of Nicaragua by attracting high-quality foreign direct investment through the provision of support services to qualified investors seeking investment opportunities in Nicaragua. The investment promotion component of the Rural Business Development Project began in August 2006. Three consecutive agreements were signed with ProNicaragua, a specialized Nicaraguan public---private agency, to promote northwest Nicaragua for new investment. The Rural Business Development Project included eight activities for a total of \$8.5 million expended. MCC expended \$1.3 million of this amount on the ProNicaragua Activity.

# **Sampling**

# Questionnaires

# **Data Collection**

# **Data Collection Dates**

Start End Cycle

# **Data Processing**

# **Data Appraisal**